EZNews. Modern. Powerful. Affordable.

Whether you run a large or small news or program production department, the EZNews News and Program Production system can handle the load. EZNews is unlimited by number of shows, users, or wires. No other system handles bureaus, satellite newsrooms and in-the-field users better than EZNews. And no other system will provide a clearer, more flexible and cost effective path to news and program automation.

EZNews is a modern, integrated application proven in over 100 hundred installations. EZNews includes integrated prompting – one of the industry's best – and handles show production, rundowns and "live" on-air operations better and more intuitively than other systems.

Modern Technology

☑ **Uncompromised Functionality** – EZNews is a complete news and production system handling assignments, wire service inputs, scriptwriting, rundown and show preparation, interactive "on air" operations, prompting, automation, archiving and much more

☑ **New From The Ground Up** -- No remnants of old platforms, applications or operating systems

☑ **Flexible Deployment** -- Microsoft or Linux servers and virtually any Windows client (even back to Windows 95) – supports all the newest PC peripherals, newest connectivity, newest third party software applications – easily integrates into your existing station data network

Powerful and Affordable Automation

☑ **EZAutomation** -- Powerful, practical, affordable, and friendly

☑ **Integration Options** -- Integration with leading station automation systems (ask for details)

☑ **Flexible, Powerful Interfaces** -- Multiple interface methods let you mix and match automation of new equipment and older equipment – using native commands or industry-standard protocols

☑ **Direct Interfaces** – EZNews gives users intuitive control over character generators, closed captioning encoders, digital video and audio servers, and more

Customizable, More Flexible

☑ **Flexible Configuration** -- Unlimited station-defined rundowns, script formats, print formats, script instruction options assure easy use; rapid show production; and program and format consistency

☑ **Mixed Media and Cross Media Ready** -- Easily accommodates TV (news, magazine, documentaries, pledge), radio and more on one system

☑ **Complete Control** -- Powerful and easy to use utilities allow complete system control and configuration to match the way you work

Affordable

Put an end to never-ending software subscription fees. EZNews can be licensed or leased for a fraction of the cost of competitive systems. Plus, you'll save thousands on hardware, networking, installation, training, maintenance, support and future software upgrades.

EZNews Advantages

EZNews

EZ News
Automated Data Systems
888-326-1415
http://www.eznews.com

Here's How EZNews Saves Money

☑ **Lower Software Costs** -- Save between 40 and 50 percent on software (compared to other systems)

☑ **Flexible Acquisition Options** – Software license can be purchased, leased or rented

☑ **Lower Installation and Training Expenses** – EZNews installation, configuration and training is all done at your site and requires far less time than with any other system

☑ **Lower Support Expenses** – Compliance with industry standards means EZNews is less expensive to support and maintain

☑ **Lower Software Support Expenses** – Software updates are automatic and included in our pricing proposal and our "No Surprises" proposal shows the complete, true cost of ownership

☑ **Lower System Hardware Costs** – EZNews uses 100% standard, off-the-shelf hardware – even older models – to keep hardware costs in check

We Unabashedly Claim the "Industry's Best"

☑ **Industry's Best Teleprompter** – Completely integrated and providing real-time interactivity with the show rundown and scripts

☑ **Industry's Best Archive** - Store, organize, retrieve every script, every rundown, everything

☑ **Industry's Best Remote User Access** - True network access via any internet connection supports remote newsrooms, production facilities and "in the field" users

☑ **Industry's Best Closed Captioning** - Automated for you and ideally paced for the hearing-impaired

☑ **Industry's Best Producer Functions** - Outstanding for rundown and show construction – with complete, interactive and instant on-air control

☑ **Industry's Best Automation Methodology** – Mix-and-match interface allows even older equipment to be controlled – and – users access commands with easy-to-use, interactive icons.

Call 888-326-1415 to schedule a demo
or
Visit www.eznews.com to take the Online Tour of EZNews