

# EZAutomation EZNews

## EZAutomation

No other system will provide a clearer, more flexible and cost effective path to News and Program Automation.

EZAutomation interfaces to virtually any broadcast automation system on the market. Whether your machines use serial, TCP, MOS or some manufacturer-specific protocol, EZAutomation can communicate.

In addition to the EZAutomation Control Console, EZAutomation can interface to other systems, such as ParkerVision's PVTV, providing one of the most powerful, flexible automation systems available ... at any price.

### Powerful and Affordable Automation

- ☑ EZAutomation -- Powerful, practical, affordable, and friendly
- ☑ Integration Options -- Integration with leading station automation systems (ask for details)
- ☑ Flexible, Powerful Interfaces -- Multiple interface methods let you mix and match automation of new equipment and older equipment - using native commands or industry-standard protocols
- ☑ Direct Interfaces - EZAutomation gives users intuitive control over character generators, closed captioning encoders, digital video and audio servers, and more.
- ☑ EZAutomation can be owned or leased for a fraction of the cost of competitive systems, and gives you the power to stream-line your operations and control costs.

### Customizable, More Flexible

- ☑ EZAutomation supports a wide range of protocols.
- ☑ EZAutomation easily interfaces devices running Serial, TCP, and MOS protocol, as well as proprietary protocols supported by various equipment manufacturers.
- ☑ Complete Control -- Powerful and easy to use utilities allow complete automation control and configuration.

### Friendly

- ☑ EZAutomation proves that automation systems do not have to be complex or difficult to use.
- ☑ EZAutomation does the heavy lifting on the backend, so you and your employees can get the job done with our EZ-to-learn, EZ-to-use, point-and-click interface.

**Call 888-326-1415 to schedule a demo**

*or*

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